

TrueCouponing.com Coupon Lingo and Abbreviations

\$1/3 - A coupon value; Means \$1 off (3) items, you need to buy all (3) items to receive the \$1 off. \$X/Y: \$X dollars off Y units.

3/\$5 - A sale price; Means (3) items for \$5.
Y/\$X: Y Units for one \$X Price.

Blinkie - Type of coupon found near products that is dispensed out of a small machine with a blinking red light.

BOGO/B1G1 - Buy One Get One Free

BR - Balance Reward (one of the reward systems at Walgreens)

CAT or **Catalina** - Coupon dispensed at register after purchase.

CRT - Cash Register Tape, typically referred to a coupon that has printed at the bottom of your receipt.

Deal Scenario - Step-by-Step details you need to use to get the deal.

DND - "Do Not Double" the manufacturer will not pay double to the store when reimbursing the coupon

ECB - Extra Care Buck (reward system at CVS)

FF - Mozilla Firefox Web Browser

FREE-FREE - BOGO Sale paired with a BOGO Q; Makes both items FREE

IE - Internet Explorer Web Browser

IP - Internet Printable coupon

IVC - Instant Value Coupon, a Walgreen's Store coupon found in the monthly books they keep near the weekly sales flyers.

MIR - Mail In Rebate

MM - Money Maker The value of coupon(s) using exceed the items sale price

MQ, Mfg or Mrf - Manufacturer Coupon (color coded RED on store lists)

NED - No Expiration Date

OOP - "Out Of Pocket" The amount of money you will pay out of your pocket at the register in the particular deal scenario.

Overage - Another name for "Money Maker" (Value of the coupon exceeds the price paid for an item)

OYNO - On Your Next Order

Peelie - Peel off coupon (like a sticker) found on an item

PG or **P&G** - Procter & Gamble coupon insert in Sunday newspaper

PSA - Prices Starting At. Look for an item with this price to get the best deal.

Q - Coupon

RP - RedPlum coupon insert found in the Sunday newspaper.

RR - Register Rewards (one of the reward systems at Walgreens)

SQ - Store Coupon (color coded GREEN on store lists), Other variations are **PQ** (Publix Store Coupon), **TQ** (Target Store Coupon)

SS - SmartSource coupon insert in the Sunday newspaper.

Stacking - Using one SQ and one MQ on an item

Tearpad - Coupons on a "pad" of paper found in the store near the product

Wags - another name for Walgreens

WSL - While Supplies Last

WYB - When You Buy

YMMV - Your Mileage May Vary or Your Manager May Vary