



Founder, Kati Kiefer



TRUE
Couponing
.com



Savings for yourself, Blessings for others

TrueCouponing.com is a FREE website dedicated to teaching people how to save time while saving money.

Have you heard about the couponing trend that continues to sweep the nation?

Is it too late to learn the process, or do you think it takes too much time?

Is it really possible to get items totally for Free?

Each week manufacturers put coupons in the Sunday Coupon Inserts to entice you to try their product. "Try Me Free" coupons allow consumers to simply pick up that particular product at the store; and try it with no cost (the coupon deducts the full price of the item). The hope is that you will love the product so much you will pay full price next time you purchase and tell your friends they have to try it too! Think about a BOGO sale (Buy One Get One), one item is full price, the second is free. If you pair a BOGO sale with a BOGO coupon, you get both items for FREE. Here's how: buy 2 products, one is full price, one is free. The one BOGO coupon reimburses you for the one you would have paid for (the Buy One). Essentially, the store has paid for one with the sale, and the manufacturer has paid for one with the coupon. Here at TrueCouponing, we call it the Free-Free. Because instead of getting only one product for Free you are getting two!

Come to a FREE TrueCouponing workshop to learn all the tricks for effectively saving money.

UPCOMING WORKSHOPS:

Saturday, Mar. 2, 10:00am-Noon in Palmetto

Thursday, Mar. 7, 7:00-9:30pm in Riverview

Saturday, Mar. 9, 11:00am-1:30pm in Clearwater

Saturday, Mar. 23, 10:00am-Noon in Lutz

Email Save@TrueCouponing.com for details

Kati Kiefer is the founder of TrueCouponing.com. She loves to answer couponing questions while sharing her passion for saving money.

Have a question about couponing?

Email them to Save@TrueCouponing.com and we will answer your questions monthly right here in the Tampa Bay Times.