

About Us

TRUECouponing was founded in 2009 by Kati and James Kiefer. When James was faced with a large pay cut at work, Kati found it necessary to find creative ways to save money on groceries and other necessities. Her initial concept was to maximize savings on the purchase of everyday groceries and products by applying strategic methods of using discount coupons capitalizing on store sales. It quickly exploded into an online website designed to enhance the unique concepts with others. From that, it expanded into holding free education workshops to teach the methods of saving 50% or more off of a regular grocery bill. **To date, over 150 workshops have been held in the greater Tampa Bay Area**, mostly in local churches, and thousands of people have been able to learn these valuable concepts. **The website currently has over 20,000 subscribers and over 13,000 hits per day in website traffic.** TrueCouponing has recently been featured on Yahoo!Finance, WFLA Channel 8 (local NBC affiliate), The Tampa Tribune, FOX 13 Tampa Bay, WTBN AM 570 & 910 Christian radio, and several other media outlets.

Our Ministry

TRUECouponing's focus is on providing **opportunity for the basic consumer to realize significant savings on everyday purchases.** We have had tremendous success in this endeavor over the past year, and our growth continues to explode, not only within the local Tampa area, but also in the greater Orlando Metro area, as well as Pasco, Pinellas, Polk, Highlands, Manatee, and Sarasota Counties. **A TrueCouponing workshop provides a great opportunity to reach across various demographics in an outreach mission for the local community.**

We believe that the Lord created this ministry in order for us to bless others in this current time of economic stress. **Our workshops are always free to attend** and we know that thousands of people have been blessed with tremendous savings on their purchases. **There is also no charge to the hosting church or organization to schedule a workshop.** Because of this, we ask that our hosts consider providing a light refreshment during our break. (cookies & water...just something to help the brain function after a long day) in lieu of a love offering or any charges.

Testimonials

"I have rejoiced in the way of your testimonies. As much as in all of your riches."
Psalms 119:14

"After almost a year of using this system, I have it down to a science and tell EVERYBODY and their brother...literally about this amazing concept!...I would say I average savings of 75% of my bill now every time I shop. I will continue to spread the word and also just want to say, "THANK YOU!!!"
Tina

"Isn't it wonderful how TrueCouponing is being the hands and feet of Christ!!!"
Ginny

"Couponing has allowed me to be generous in ways I never even imagined! I have been able to open my pantry up to a friend in need, and allow her to shop from it, as well as being able to feed salad, dinner and dessert to a youth group of 25 kids for less than \$25. With the TrueCouponing method, not a single food party should ever be in need of donations again!"
Laura

Become a

TRUE Couponer

Attend one of our many workshops so that we can teach you how to drastically reduce your monthly grocery bill!

Visit our website at

www.TrueCouponing.com
where we do the work for you!

~We match up the weekly sales items with coupons so that you don't have to!

~We tell you when a sale item is a really good deal!

~We provide you with links to FREE printable coupons!

~We let you know daily about great deals that you won't want to miss!

~We provide you with email support for all of your couponing questions. Simply email us at save@truecouponing.com

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Savings for yourself, Blessings for others.

Let us come and
share our message
with your group!

We offer
Basic & Advanced Classes!

To schedule a
FREE workshop,
please visit our website at

www.truecouponing.com/workshop-information/

www.TrueCouponing.com

TRUE
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*"Give, and it will be given to you."
Luke 6:38*